

# NCC Cable System Order

105832R

Order #	62317647	Flight Dates	08/29/16 - 09/04/16
Syscode	1112	Agency	Strategic Media Services, Inc
System Name	Spectrum/Kalamazoo, MI	Advertiser	API RFS
Market	Grand Rapids	Client Code	124
AE	Brenda Hadley	Product Code	183
Sales Coordinator	Collin Moore	Est Code	1163
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted	Primary Demo	Adults 35+
Survey	Cable Nielsen Live+SD Jun16	Makegood Policy	Approval Required

Comments : R2: 8:30 added \$197, mgs from contract#62317649, Please review and confirm!

Update Date	08/30/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$2,097.00
Commission	\$314.55
Net Total	\$1,782.45
Total Spots	75
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	NCR Combined
2	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/29/16	9/4/16	09:00	19:00							X	-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00							X	-	-	6	\$29.00	\$174.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$27.00	\$108.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00							X	-	-	3	\$29.00	\$87.00	30	NCR Combined BOOKENDS
15	MNBC	MORNING JOE<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	NCR Combined BOOKENDS
16	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$27.00	\$27.00	30	R2 +1x mg
17	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$29.00	\$29.00	30	R2 +1x mg

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				CPP	-

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18	FXNC	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$29.00	\$58.00	30	R2 +2x mg
<b>Sep 2016   Oct 2016   Nov 2016   Dec 2016   Jan 2017   Feb 2017   Mar 2017   Apr 2017   May 2017   Jun 2017   Jul 2017   Aug 2017   Total</b>																				
<b>SPOTS</b>	75	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	75
<b>AMT</b>	\$2,097.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,097.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/31/16

62317647 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |